

Thursday 25th May

## A new colour for Oasis Academy Byron

Dear parents and carers,

I am writing to you today about an exciting change we are making at the academy that we hope will have a positive impact for our whole school community. Gradually over the next few months we will be changing our school colours of yellow and blue, to our new colours of maroon and blue.

### Why are we making this change?

We know that changing the colours of the school will create some disruption, and it is not a decision that we have taken lightly. There are a few reasons why we are doing this. As you may have found, the yellow of our existing logo is a difficult one to match. What this means is that we have lots of different shades and tones of yellow (and orange and gold!) across the school, and no single colour that feels like 'our colour.'

Another reason is because we want to create the best possible teaching and learning environment for our children. Many studies show that we learn best in calm and peaceful surroundings, and whilst yellow can be a bright and warm colour, it can also be an energetic and over-stimulating colour. We want to find a balance of displays and wall colours in school so that every pupil is comfortable and can make the best possible progress.

Around the school you will have begun to spot the changes in our branding as we have begun to introduce the new maroon colour. We have begun with some signage inside the school, and this will then continue to outside the school and an update of our school website over the summer break. We will have made the changes in and around the school environment in time for September 2023.

In addition, during this difficult time with regards to finances, we want to ensure that we are keeping the price of school uniform as low as possible. As part of this change, we will be moving from branded yellow polo shirts to plain white polo shirts, which will be easier and cheaper to find in the shops and supermarkets.

### Uniform

With regards to uniform we know that families plan and buy items to last. We also know that many of our children are growing quickly and need new items throughout the year. We have spoken to our uniform provider (Mapac) and they still have some current logo stock, in various items and sizes, which they will continue to make available if parents need to place an order for the new term. When these stocks, in the various items and sizes run out the new logo items will be available via the online platform.



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Therefore, from Sept 2023, depending on stock availability both the new and existing jumpers, unbranded white polo-shirts or existing yellow polo-shirts or yellow gingham summer dresses will be part of the uniform. We then ask that as you purchase new items for your child as they grow or items become worn, that you buy the new maroon jumpers, white-polo shirts, and maroon gingham summer dresses.

We hope that by taking this phased approach as an academy we can partially move to the new colour in time for the new term in September and would anticipate most pupils to have moved to the new uniform by September 2024.

We wanted to let you know about these proposals as early as possible so that you can plan accordingly.

Thank you as ever for your support of Oasis Academy Byron.

Kind regards

